

PRODUCT DESCRIPTION

GAME ZERO Closed Acoustic Gaming Headset

Product line:

Pro

Product line tagline:

Unleash the Game

USPs

Main USPs

- The classic closed headset for the gamer that seeks the competitive edge
- Collapsible, portable design with included hard carry case

Product promise

The portable classic

The original design for the gamer seeking a competitive edge, the Game Zero closed acoustic headset features the original slim silhouette of classic headphones. Original transducer technology provides extremely accurate realism and no-compromise high fidelity audio that delivers all the details and positional accuracy required for instant in-game reactions. Deep bass extension balanced with other frequencies deliver the realism of intense game action and provides an even deeper immersive game experience.

A microphone with a lift-to-mute flexible arm easily adjusts for best voice pick-up positioning and the microphone design minimizes background noise for acoustic clarity and crystal-clear communication. An integrated volume wheel in the right ear cup provides intuitive, finger-tip control while gaming.

The Game Zero is also designed for portability with a unique foldable design and a convenient hard carry case is included for safe storage. The gamer that wants a competitive edge and who travels for their games will find the Game Zero meets their needs in audio performance and portability in a convenient package.

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GAME ZERO Closed Acoustic Gaming Headset

Headlines

Text: 30-50

Extreme audio in a classic stereo headset

Extreme audio, extreme portability, classic headset

Long description

Characters incl. spacing:

Title 25-30

Text: 500-800

Classic stereo gaming headset

Designed for the gamer that demands no-compromise audio performance, comfort as well as portability, the Game Zero is the classic stereo headset that meets the challenge. A closed acoustic headset with a unique foldable design, the Game Zero delivers high fidelity audio with deep bass extension for an immersive experience.

The Game Zero's original transducer technology delivers extreme audio clarity for exceptional realism and details for instant in-game reactions. A microphone with a flexible lift-to-mute boom arm ensures game chat that is crystal-clear for on-the-fly strategy discussions.

Meticulous material choice and robust mechanics ensures long-term sustainability in the lightweight Game Zero which comes with its own hard carry case. Excellence and convenience in one tidy package.

Medium description

Characters incl. spacing:

Title 15-25

Text: 300-500

Portable hifi for gamers

The Game Zero closed acoustic headset delivers extreme audio performance, comfort and portability for the gamer seeking the competitive edge. Proprietary transducer technology delivers extreme audio clarity for detailed realism and positional accuracy.

A noise reducing microphone with a flexible lift-to-mute boom arm ensures crystal-clear game chat for on-the-fly strategy discussions. Robust mechanics ensures long-term sustainability in this lightweight foldable classic silhouette headset.

Short description

Characters incl. spacing:

Title 10-20

Text: 150-300

Classic hifi audio

The Game Zero is the classic closed acoustic headset designed for the gamer seeking a competitive edge. Original transducer technology delivers extreme audio clarity for exceptionally detailed realism and positional accuracy. Lightweight, yet robust, the headset folds for convenient portability.

Benefits & key features (short version)

No min. or no max. b&k features

Characters incl. spacing:

Benefits: 20-40

Closed acoustic gaming headset

Closed-back for improved passive noise attenuation

Proprietary transducer technology

Engineered for extreme audio clarity and accuracy

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GAME ZERO Closed Acoustic Gaming Headset

Feature: 50-80

Microphone with flexible boom arm

The flexible boom arm easily adjusts for best voice pick-up position

Instant mute

Automatic microphone mute by raising the boom arm

Intuitive volume control

A volume wheel on the right ear cup allows for quick adjustments while gaming

Classic design

Lightweight material, triple-layered memory foam ear pads for extra comfort

Collapsible design

Unique foldable design for portability

Customized Carry Case

Easy to store and bring along with the included hard case

Built to last

Robust mechanics and selected materials for long-term durability

Multiplatform compatible

Works on PC, PS4®, PS5, Xbox Series X, Xbox One, Switch, and Mac® with included cables

Benefits &
key features (long version)

*No min. or no max. b&k features
Characters incl. spacing:
Benefits: 20-40
Features: 250-300*

Closed acoustic gaming headset

The Game Zero closed acoustic gaming headset with leatherette and triple-layer memory foam pads create a comfortable acoustic seal designed for passive noise reduction. Focus on your game even in noisy environments and enjoy an immersive game experience with extreme audio clarity and realism.

Proprietary transducer technology

Engineered for extreme audio clarity and accuracy, the proprietary speaker system delivers the balanced frequencies and deep bass extension for exceptional realism. Immerse yourself in the game's audio realism with all the details and accuracy needed for instant reaction and best performance.

Microphone with flexible lift-to-mute boom arm

The microphone is designed to minimize background noise for acoustic clarity and deliver crystal-clear communication in those intense game moments. The flexibility of the boom arm allows for easy adjustment for best voice pick-up positioning and

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it conveniently mutes when you raise it.

Intuitive volume control

A built-in volume control on the right ear cup of the Game Zero headset allows for on-the-fly adjustments. No need to switch out of your game to adjust the loudness of your game audio, the integrated volume wheel allows for quick finger-tip control while gaming.

Collapsible and classic design

The design of the Game Zero features the slim silhouette of classic headphones and a unique collapsible design that distinguishes it from its peers. Lightweight materials and robust mechanics ensure comfort and long-term sustainability while the included hard carry case provides safe storage.

KSPs

*No min. or no max. KSPs
Text: 30-50*

Closed acoustic stereo gaming headset

Proprietary original transducer technology

Microphone with flexible lift-to-mute boom arm

Intuitive volume control

Collapsible design

Included hard carry case

Multiplatform compatible with included cables