

JBL® Link Music

Features & Benefits



Market Launch: October 15, 2019



CATEGORY: Voice Assistant

POSITIONING: Compact smart speaker

KEY BENEFITS:

- JBL 360-Degree Pro Sound
- AirPlay 2 and Chromecast built-in
- Play and control your music with your voice
- Simple setup with the Google Home App
- Substance and style

BASIC FEATURES:

JBL 360-Degree Pro Sound

- Surround yourself with music. JBL Link Music pulses sound in every direction thanks to a full-range transducer with 360-degree capabilities. Tuned by an advanced algorithm, the digital amp delivers full-bandwidth audio. Enjoy crystal clear trebles, sharp mids and wall-to-wall bass throughout your home.

AirPlay 2 and Chromecast built-in

- Stream all your favorite music stations, audiobooks and podcasts with AirPlay 2 and Chromecast.

JBL® Link Music

Selling Points



BASIC FEATURES CONT.:

Play and control your music with your voice

- Control your soundscape. Use your voice to ask for your favorite songs and enjoy music streaming with the Google Assistant.

Simple setup with the Google Home App

- With the free Google Home App for iOS and Android you can easily set up and manage the JBL Link Music.

Substance and style

- A sturdy speaker, JBL Link Music also has style to go with its substance. Choose from six different vibrant colors to match your décor.

PROMOTIONAL TIME PERIODS:

Back-to-School, Holidays



Model #	Description	Color	Dimensions (L x W x H)	UPC	Dealer Cost	MAP	MSRP
JBLINKMUSICBLKAM JBLINKMUSICGRYAM	Compact smart speaker	Black Grey	6.97"L x 5.47"W x 6.57"H	0 50036 36260 3 0 50036 36261 0	\$94.00	\$119.95	\$149.95